

ENGINE

CELEBRATING

5 YEARS
OF IMPACT

...and we're just getting started!



REFLECTIONS FROM ENGEN'S FOUNDER



KATIE BROWN, PHD
Founder & Chief Education Officer
EnGen

DEAR FRIEND,

Shortly after our launch in November 2020, I connected with one of our first learners, Dayanna, a restaurant worker who accessed EnGen through her employer. She told me that learning English made her **“feel important to this company, to this country.”**

Since then, Dayanna has been promoted twice. Her journey illustrates that English isn't just a skill — it's a gateway to participation, progress, and professional growth.

Today, EnGen is a Certified B Corporation that has connected tens of thousands of learners with personalized, career-aligned English skills. Our impact is real, but so is the need: Only 2% of adults with limited English skills can access language instruction in our current system. We won't stop until we reach the other 98%.

This report is a celebration of what we've built together. Thank you for being part of this moonshot mission to unlock opportunity, change lives, and power livelihoods through English.

KATIE BROWN, PHD
Founder & Chief Education Officer



DAYANNA, EnGen Learner

ENGEN

SCALING OPPORTUNITY

THE ENGEN STORY IN NUMBERS



These numbers tell the story of what we've built together — and show what's possible when English is no longer a barrier to opportunity.

 **130,000+**

Learners served
since 2020

 **525+**

Partnerships with employers,
educators, workforce leaders

 **7,200,000+**

Lessons
completed

 **1,400,000+**

Hours of learner
engagement

 **11,500**

Coaching hours invested
by EnGen team

 **320+**

EnGen scholarships
awarded

 **94%**

Of learners report greater
confidence using English

 **86%**

Of learners achieved a
career or social goal

REAL PEOPLE REAL PROGRESS





EnGen learners share how improved English skills have shaped their lives and careers. These are the people who inspire everything we do.

LUISA

ENGEN LEARNER



"I adore EnGen. It's like a school that never closes its doors. **It's the perfect way to study**, you do it in your own time. The platform is open 24 hours a day."

JUAN

ENGEN LEARNER



"It's **a really advanced platform** in comparison to the others that I have tried."

MICHAEL

ENGEN LEARNER



"My coach is very good to me. I can ask her anything and **she explains anything I want.**"

ZOHARYS

ENGEN LEARNER



"At first I was too shy to even speak with someone. I feel more comfortable now. **EnGen helped me to open up, to open my life.**"

GIOVANNA

ENGEN LEARNER



"The other day my son's teacher asked me, 'Have you been studying English?' **She could tell that I've been improving.**"

SUNITA

ENGEN LEARNER



"My life started changing and I am not going to quit improving. **Learning English has been very helpful to perform my job better.**"

THE POWER OF PARTNERSHIP

EnGen's impact is made possible by the employers, educators, and workforce leaders who share our belief in opening access to opportunity.



“EnGen is helping our team members grow their skills and their careers. We’ve seen employees move from the back of the house into customer-facing roles — including one who’s now a store manager. We’re proud to celebrate EnGen’s first five years of impact.”

REINA CARMARGO

Manager of Field Training,
Taziki’s Mediterranean Cafe

TAZIKI’S
MEDITERRANEAN CAFE



“At Chobani, we believe in investing in people — and EnGen has been a valuable partner in that mission. Their career-focused English instruction supports our workforce, strengthening communication, safety, and opportunity. We’re excited to celebrate EnGen’s first five years and the impact they’re making across industries.”

VALERIE WASIELEWSKI

Director of People Team, Chobani

CHOBANI

“EnGen’s innovative online platform and one-to-one coaching have empowered our dining, residential services, and transportation staff, as well as graduate students who need to excel in lab safety. Their customized, simplified English courses are a vital part of our investment and workforce development efforts, helping our English as a Second Language community communicate with confidence and thrive in their roles.”

**NAMRATA
RAM-ANDRIESENS**

University Human Resources,
University of Maryland

UNIVERSITY OF
MARYLAND

“Language access is essential to unlocking opportunity. EnGen’s career-aligned English instruction is helping Guild’s employer partners, leading companies like Target, JPMorgan Chase, Lennox, Providence Health and others across industries, drive business outcomes, support their employees, and accelerate career mobility into high-demand roles. As EnGen marks five years of growth and impact, we are proud to partner with them to expand opportunity through education.”

MARK RUDNICK

VP of Learning Partnerships, Guild

GUILD

“As EnGen celebrates five years of empowering learners, we’re proud to have partnered with them to make our ski lift maintenance apprenticeship program more accessible to English learners. By breaking down language barriers, they’re helping our students gain the skills and confidence needed for success in a specialized field.”

FRANK GERDEMAN

Director, ADVANCE, Lake Tahoe
Community College

ADVANCE

REAL-WORLD RESULTS ACROSS SECTORS



EnGen isn't just about learning — it's about impact. Our model is helping organizations build stronger teams, unlock talent, and drive real workforce outcomes.

IMPACT ON THE JOB

From Fortune 500 companies to regional employers across industries, EnGen is driving results where they count—on the floor, in the field, and across teams. Improved English skills lead to better communication, stronger safety practices, higher retention, and real pathways to promotion.



APPRENTICESHIPS, UNLOCKED

EnGen is opening access in communities across the country, weaving English instruction into apprenticeship pathways that prepare participants for careers in high-demand industries like healthcare, hospitality, manufacturing, and more. EnGen is opening access in Maine, weaving English instruction into an apprenticeship program that prepares participants for high-demand CNA roles.

INVESTING IN ENGLISH, FUELING LOCAL ECONOMIES

From Colorado to Michigan to North Dakota and beyond, states are tapping EnGen to meet workforce needs at scale. The results speak for themselves: every \$1 invested in English upskilling generates a \$6 return in local economic impact—and a more fully-staffed, future-ready workforce.



5 YEARS
OF IMPACT

ENGEN

JOIN US FOR THE NEXT FIVE YEARS

As EnGen celebrates our 5th anniversary, we're supercharging our mission to close skills gaps and drive economic mobility for the next five years—and beyond.

Read about exciting changes that will expand our capacity to equip working adults with essential literacy and language skills, link learning to real career pathways, and power a future-ready workforce.

